PRIVACY POLICY

Your privacy is critically important to us. At Swedish Roots in Oregon we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason.)
- We don't share your personal information with anyone except to comply with the law or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.
- We aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and permanently deleted.

Swedish Roots in Oregon ("**Swedish Roots in Oregon**") operates Swedish Roots in Oregon. It is Swedish Roots in Oregon's policy to respect your privacy regarding any information we may collect while operating our website.

Website Visitors

Like most website operators, Swedish Roots in Oregon collects non-personallyidentifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Swedish Roots in Oregon's purpose in collecting nonpersonally identifying information is to better understand how Swedish Roots in Oregon's visitors use its website. From time to time, Swedish Roots in Oregon may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Swedish Roots in Oregon also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments. Swedish Roots in Oregon only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to Swedish Roots in Oregon's website choose to interact with Swedish Roots in Oregon in ways that require Swedish Roots in Oregon to gather personallyidentifying information. The amount and type of information that Swedish Roots in Oregon gathers depends on the nature of the interaction. Those who engage in transactions with Swedish Roots in Oregon are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Swedish Roots in Oregon collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Swedish Roots in Oregon. Swedish Roots in Oregon does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

Swedish Roots in Oregon may collect statistics about the behavior of visitors to its website. For instance, Swedish Roots in Oregon may monitor the most popular posts on swedishrootsinoregon.org and may display this information publicly or provide it to others. However, Swedish Roots in Oregon does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Swedish Roots in Oregon discloses potentially personally-identifying and personallyidentifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Swedish Roots in Oregon's behalf or to provide services available at Swedish Roots in Oregon's website, and (ii) that have agreed not to disclose it to others. Swedish Roots in Oregon will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Swedish Roots in Oregon discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Swedish Roots in Oregon believes in good faith that disclosure is reasonably necessary to protect the property or rights of Swedish Roots in Oregon, third parties or the public at large. Swedish Roots in Oregon takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Swedish Roots in Oregon uses cookies to help Swedish Roots in Oregon identify and track visitors, their usage of Swedish Roots in Oregon's website, and their website access preferences. Swedish Roots in Oregon's visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Swedish Roots in Oregon's website, with the drawback that certain features of Swedish Roots in Oregon's website may not function properly without the aid of cookies.

Business Transfers

If Swedish Roots in Oregon, or substantially all of its assets were acquired, or in the unlikely event that Swedish Roots in Oregon goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Swedish Roots in Oregon may continue to use your personal information as set forth in this policy.

Ads

Privacy Policy Changes

Although most changes are likely to be minor, Swedish Roots in Oregon may change its Privacy Policy from time to time, and in Swedish Roots in Oregon's sole discretion. Swedish Roots in Oregon encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Change log:

No changes to date.